



The 3rd e-ICON World Contest

2013. 08. 30 (Fri) ~ 09. 04 (Wed)

Venue · COEX, Seoul & Lotte Academy, Yongin

Host · Korean Ministry of Education, Microsoft Korea

Supervision · Institute of APEC Collaborative Education (IACE)



MINISTRY OF
EDUCATION
REPUBLIC OF KOREA



Welcome to e-ICON World

Contents

- 04 Greeting
- 05 Overview
- 06 Vision
- 07 Characteristic
- 10 Procedure
- 11 Main Activity
- 12 Achievements
- 13 Contest Overview
- 14 Schedule
- 15 Structure

e-ICON World Contest

e-learning International Contest of Outstanding New ages

The e-ICON World Contest is an 'e-Learning Olympics' to develop new e-Learning contents that can be applied around the world based on International Cooperation among highly qualified teachers and students in the field of ICT. This contest aims to be the festival of World e-Learning and Collaborative Education using ICT, and to nurture next generation global leaders, extending sustainable mutual exchange and cooperation.

Greeting

We invite you to the world of e-ICON, which promotes creation and cooperation.

Today's IT technology development promotes knowledge-based economy and information-oriented society throughout the world. Human resource development has become the key issue for national competitiveness and the solution for bridging the educational gap between regions and classes.

Following with this global perception, since 2004, the Korean Ministry of Education (MOE) promotes various e-Learning exchange activities as well as international education collaborative activities such as e-Learning consulting, education administrator training, and supporting educational computing to developing countries based on advanced e-Learning experience and knowledge accumulated over the past years.

Adding to the same direction, the Korean Ministry of Education is hosting the e-ICON World Contest, a venue to promote and facilitate international public-private ICT partnership and cooperation. The e-ICON World Contest is supported and organized by Microsoft Korea and the Institute of APEC Collaborative Education.

Through the participation and cooperation of 130 next generation e-learning leaders, including students and teachers, from 10 different nations, we are looking forward to witnessing the expansion and promotion of international cooperation networks and continuous exchange.

We ask for your support and participation for our e-ICON World Contest, which will light the future of e-learning in education.

Thank you very much.

e-ICON World Contest Organization Committee

Overview

Microsoft®

Private, Public cooperation at the global level

- Share the vision between MEST-MS to make an inroad overseas and also international cooperation
- Open an official channel of communication in the field of international education and information

e-ICON
World Contest

Purpose



e-learning Globalization

- Reduce the knowledge gap and enhance the brand value of Korea e-learning in the world
- Provide companies and colleges involved in education-information with the opportunity to make an inroad overseas

- Based on international cooperation, foster next-generation global leaders in the field of e-learning
- World-class international contest led by Korea in the field of e-learning
- Develop global e-learning contents and provide a course on global e-learning contents development education

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Vision



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Characteristic





e-learning International Contest of Outstanding Newages





Main Activity

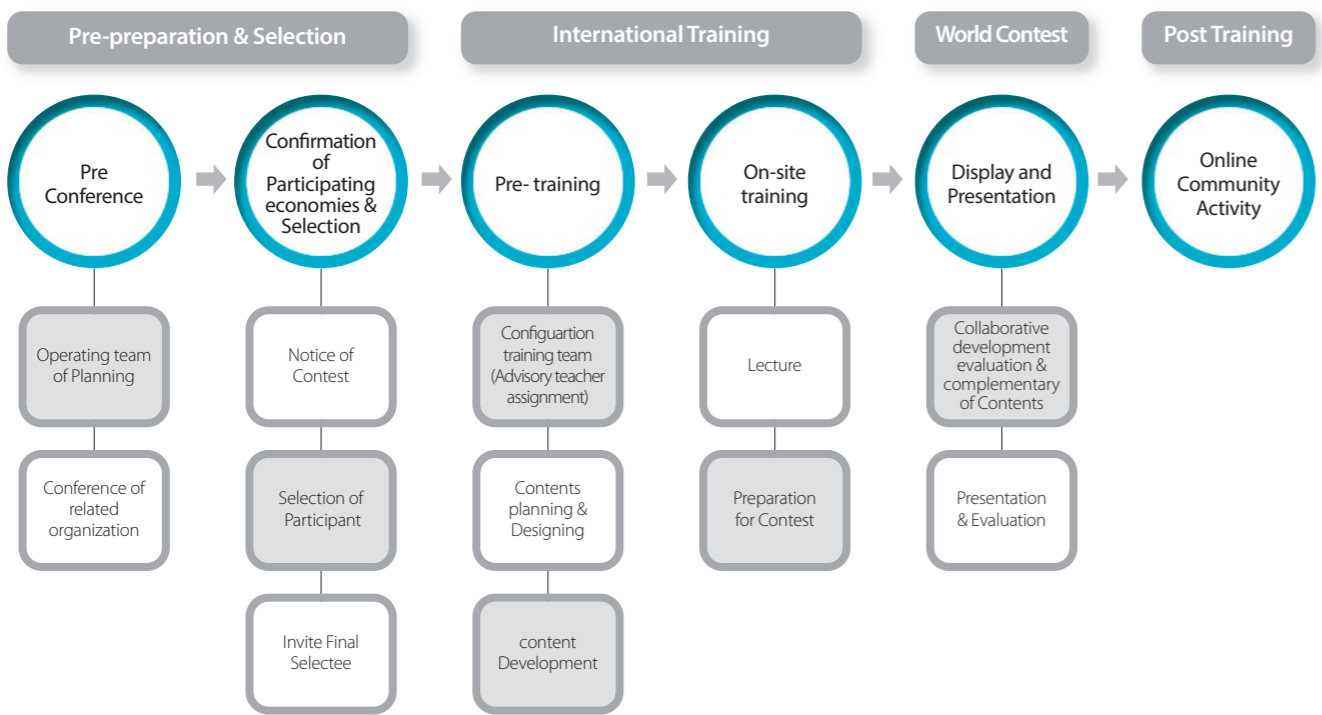


Collaborative Development



Procedure

10 11



Presentation & Evaluation



Exhibition



Achievements



Level of satisfaction • 1st: Teachers 4.04 / Students 3.81
• 2nd: Teachers 4.34 / Secondary Students 3.90 / University Students 3.89



Total participants : 500
• 1st Contest : 350 • 2nd Contest : 150



Developed Contents

• 1st Contest : Total contents 28, (5 Operating Environment : Web, Flash etc. / 6 Subject : Culture, Environment etc.)
• 2nd Contest : Total contents 20, (7 Operating Environment : Web, Flash, Android, ISO etc. / 8 Subject : Culture, Environment etc.)



12 13

Contest Overview

- **Name** The 3rd e-ICON World Contest (e-ICON : e-Learning International Contest of Outstanding New ages)
- **Host** Korean Ministry of Education, Microsoft Korea
- **Organizer** Institute of APEC Collaborative Education
- **Sponsor** 17 Regional and municipal education offices, KERIS, KEFA, ALCoB-EC
- **Date** 2013. 8. 30(Fri) ~ 9. 4(Wed), 6 Days
- **Venue** COEX, Seoul & Lotte Academy, Yongin
- **Participants** 10 Nations, 130 persons
Foreign(33) : 13 teams, secondary school students(26), advising teachers(7)
Korean(39) : secondary school students(26), advising teachers(13)
(1 team for each municipal office of education)
Organizer & manager : 28 persons(staff(8), volunteers(20))
VIP : 30 persons

Content

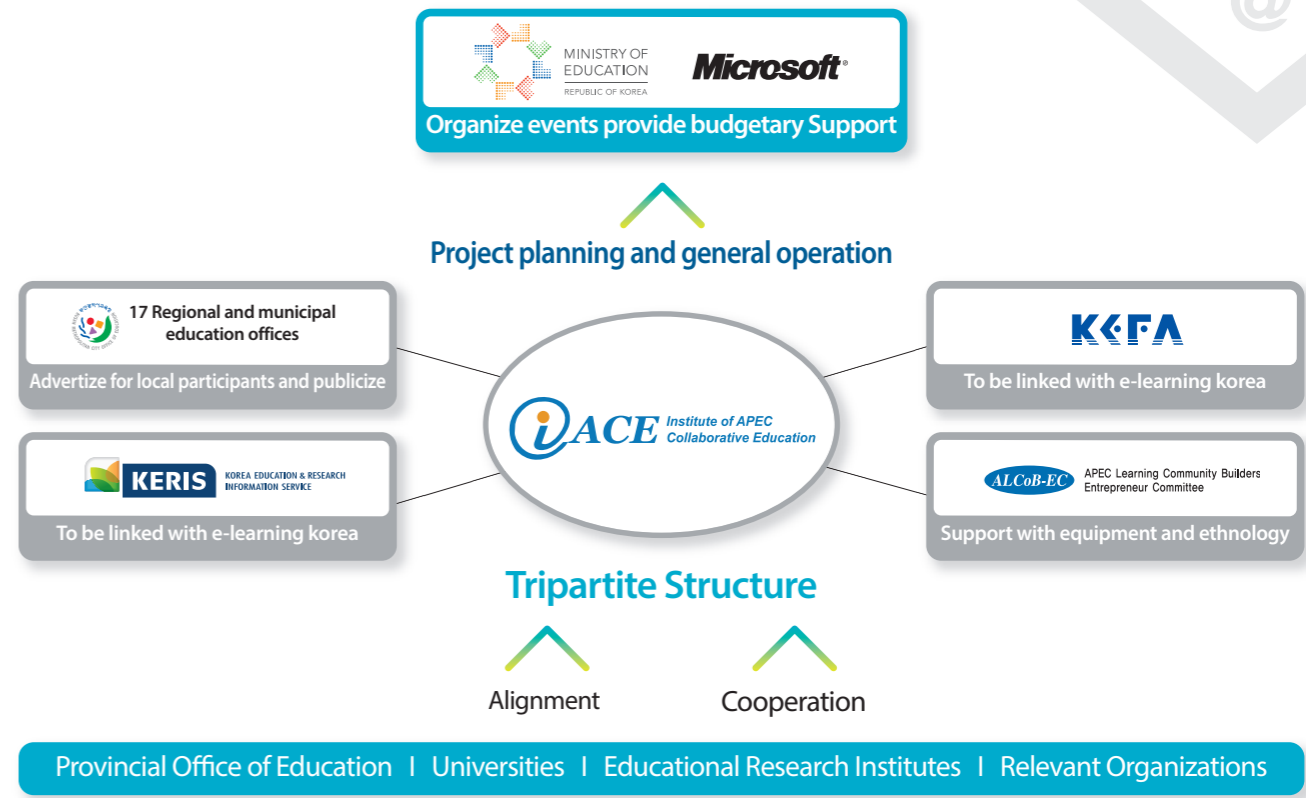
Step	Date	Venue	Content
Pre-training (On-Line)	Aug. 14 ~ Aug. 29	www.e-icon.kr	- Team-building (1 Korean + 1 Overseas) - Training on contents development (online lectures on contents development) - Design and develop contents (first version)
General Competition (Off-Line)	On-site training	Aug. 30 ~ Sept. 1 Lotte Academy (Yong-in)	- Opening ceremony and orientation - Completion of e-learning contents - Preparation for contest
	Contest	Sept. 2 ~ Sept. 4 COEX(Seoul)	- Presentations of contents and evaluation - Preparation for exhibition and demonstration
Post-training(Follow-up) (On-Line)	Sept. 5~	On/Off-line	- Exhibition and demonstration (2013 e-Learning Korea) - Award ceremony and closing ceremony - Sharing contents (uploaded on the website, etc.) - Revise and edit contents, and promote their use (disseminate to each participating countries etc.) - Online community activities, participation in other international cooperative events, etc.

Schedule

Classification	Aug. 30, Fri. (1st day)	Aug. 31, Sat. (2nd day)	Sep. 1, Sun. (3rd day)	Sep. 2, Mon. (4th day)	Sep. 3, Tue. (5th day)	Sep. 4, Wed (6th day)
Venue	Lotte Academy (Yongin)			COEX (Seoul)		
07:30~08:30	Breakfast					
1st class (50mins) 09:00~09:50	Registration	Collaborative Development(2) e-Learning Contents Development(1)	Collaborative Development(4) e-Learning Contents Development(3)	Moving (Yongin→Seoul)	Moving (Yongin→Seoul)	Moving (Yongin→Seoul)
2nd class (120mins) 10:00~12:00	Opening ceremony, Orientation & Trainees Introduction (Ice-Breaking)			Briefing for Evaluation	Setting up for Exhibition	Displaying developed content e-Learning Exhibition & Conference (e-learning Korea 2013)
12:00~13:30	Luncheon					
3rd class (80mins) 13:30~14:50	Collaborative Development(1) Reviewing PDP	Collaborative Development(3) e-Learning Contents Development(2)	Collaborative Development(5) e-Learning Contents Supplying	Evaluation (7teams, 140mins)	*Display Arrangement (concurrent)	Displaying developed content e-Learning Exhibition & Conference (e-learning Korea 2013)
4th class (60mins) 15:00~16:00				Preparing Closing Ceremony		
5th class (80mins) 16:10~17:30	Wrap-up Meeting	Wrap-up Meeting	Wrap-up Meeting	Display Arrangement	Awards & Closing Ceremony	
6th class (20mins) 17:40~18:00						
18:00~	Dinner					

14 15

Structure





e-learning International Contest of Outstanding New ages

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